



## Vehicle Wrap and Graphics Maintenance

### How do I prepare my Vehicle for Graphics Installation?

Please bring your vehicle to us clean and correctly prepared for the installation of your vehicle graphics. This helps us do a great job for you.

- **Don't wax** the car prior to having your graphics applied.
- Ensure the vehicle is cleaned with soapy water and well-rinsed.
- Ensure car is dry before coming in, and no watermarks or spots remain on the car.
- All windows that will have graphics on them need to be clean and dry.
- Please note, if the vehicle is supplied dirty, we will need to clean it for you and you may incur a cleaning fee.

### Care & Maintenance of your new Vehicle Graphics

Producing quality vehicle graphics and wraps is important; however, ensuring it stands the test of time is paramount. An applied vehicle graphic or wrap is often overlooked in terms of care and maintenance, this document describes the correct methods for caring for your vehicle graphics and wraps.

Infrequent, lack of or incorrect maintenance can lead to the vehicle graphics degrading prematurely and not lasting the expected duration. It is the responsibility of the vehicle owner to ensure regular care and maintenance is carried out as per the recommendations in this guide, neglecting to do so will reduce the durability and performance of the product.

As with all graphics films, it is important to avoid using any hard solvents (i.e. IPA (Isopropyl Alcohol)) directly on the surface of graphics films during the application process or afterwards when cleaning. Use of these products directly on the surface may cause matting, loss of gloss and prematurely degrade the film.

**Vehicle graphics and wraps should not be cleaned or washed within the first 48 hours after applications.** After this initial period, it is recommended to clean the graphics and wraps at least once a month, or more frequently depending on the end-use conditions or user preference. Graphic films if left in constant contact with dirt, grime and contaminants, will eventually degrade, especially if left uncleaned and exposed to UV light and heat. Always park the vehicle in shade or under cover whenever possible.

Spot cleaning of surface contaminants like bugs, bird droppings, tree sap and tar is required immediately, as it can stain and damage the film.

### **Hand washing with a dedicated car wash is the preferred cleaning method.**

It's important that the detergent is specifically designed to be used for vehicles;

- Free from abrasive components;
- Does not contain any additional waxes or polishes;
- Ideally PH Balanced, thus not highly acidic or alkaline (pH level between 5 and 9);
- Free from damaging chemicals like: Alcohol, Acids, Ammonia, Chlorine, Glycol Ethers, Harmful Detergents, Petroleum Distillates and Phosphates
- Do not use common home dishwashing detergents, or any soaps not designed for vehicle washing.
- We do not recommend the use of pressure cleaners on graphics.
- We do not recommend using an automatic car wash on a vehicle with graphics.
- If your vehicle graphics include perforated 'one-way vision' window film, be very gentle when cleaning this product. The adhesion to the glass is low due to the reduced adhesive area, and it is very easy to lift an edge. Also, limit the use of rear window wipers as these can reduce the life of your graphics.

Good preparation and continued care and maintenance of your vehicle graphics will ensure years of life for your signage.